



Oleg Zhukov

SEO SPECIALIST | SEO EXPERT | SEO ANALYST

Profile

SEO Expert with a 10+ year experience in Search Engine Optimization

Complex SEO Audit | Technical SEO | Keyword Research | On-page SEO | Backlink Profile Management | Blog post Outlines | Programmatic SEO | E-commerce SEO

Looking for a Full-time Remote Job.

Explore my work on my website.

Employment History

SEO Expert, Upwork

MARCH 2018

Keyword Research / Complex SEO Audits / Technical SEO / Ongoing SEO

100% Job Success, 110 Total Jobs, 1900+ Total Hours, Top Rated Badge

Supporting multiple projects at a time, quickly understanding clients' needs, detecting critical website issues. Have experience with e-commerce websites, business websites, personal blogs, non-profits, etc.

Familiar with tech-related areas like metalworking equipment, construction, spare parts distribution, pumps, bagging equipment, etc. (have an Engineering Diploma), with FMCG and cosmetics (have a Brand Management Diploma in Cosmetics), with software (I work in SEO and have a close connection with software) and so on.

Remote SEO Specialist | SEO Generalist

Jul, 2023 - Present — Humble Help Studio Agency, Redwood City, CA

Mar 2021 - Feb 2023 — Marketing Agency SEO Monster, Warsaw

Executing tasks in project management tools (Slack, Clickup, Trello), supporting clients, writing reports. Responsible for implementing comprehensive SEO audits, creating SEO strategy, implementing keyword researches, writing blog post outlines for copywriters, writing SEO performance reports and so on and so forth.

Education

Data Analyst , Yandex Practicum, Moscow, 2022 - 2023

Python: Pandas, NumPy, Matplotlib, Seaborn. Requests, Selenium. SQL. Power BI

Brand Manager (Cosmetics), IPCS, Brisbane, 2019 - 2021

Profiling the market, Developing media plans, Creating product development briefs, Managing projects time / cost

Engineer, Solid-state Microelectronics, MPEI, Moscow, 1996 - 2003

Math: linear algebra, calculus, and statistics

Courses

Search Engine Optimization, UC Davis, Illinois, USA

MAY 2016 – 2021

Links

linkedin.com/in/seozhukov

upwork.com/freelancers/seozhukov

remoteseospecialist.pro

Skills

Comprehensive SEO Audits

Technical Website Audits

Keyword Research

Programmatic SEO

Google Search Console

Python, SQL

My stack

Google Search Console, Google Keyword Planner, Google Custom Search API, Google Index API, Google YouTube API

Screaming Frog, Ahrefs, MOZ, Semrush, Ubersuggest

Python: Pandas, Requests, Selenium, Seaborn.

Tableau, Jupiter Notebook/PyCharm