



# Oleg Zhukov

SEO SPECIALIST | SEO ANALYST

## Profile

**Experience:** 10+ years of experience in SEO, both in-house and at SEO agencies

**Areas:** Technical SEO | Keyword Research | On-page SEO | Backlink Management

**Business Types:** E-commerce | Online Directories | Small Business | Blogs

**Niches:** Metalworking equipment, Construction, Spare parts distribution, Pumps, Bagging Equipment, etc. (Engineering Diploma), FMCG and cosmetics (Brand Management Diploma in Cosmetics), Software, Education

**Main skills:** Comprehensive SEO audits, SEO strategy, Keyword research, Blog post outlines, AI Content writing, SEO performance reports

**Additional skills:** Publishing content (any CMS), Scraping data for e-commerce websites, Airtable automation for data uploads, Executing tasks in Slack, Trello

Looking for a Full-time Remote Job, and available to start immediately

## Employment History

### SEO Expert, Upwork

MARCH 2018

100% Job Success, 115 Total Jobs, 2100+ Total Hours, Top Rated Badge

### Remote SEO Specialist | SEO Generalist

Jul, 2023 - Present — Humble Help Studio Agency, Redwood City, CA

Mar 2021 - Feb 2023 — Marketing Agency SEO Monster, Warsaw

## Education

### Data Analyst , Yandex Practicum, 2023

Python: Pandas, NumPy, Matplotlib, Seaborn. Requests, Selenium. SQL. Power BI

### Brand Manager (Cosmetics), IPCS, 2021

Profiling the market, Developing media plans, Creating product development briefs, Managing projects time / cost

### Engineer, Solid-state Microelectronics, MPEI, 2003

Math: linear algebra, calculus, and statistics

## Links

[linkedin.com/in/seozhukov](https://www.linkedin.com/in/seozhukov)

[upwork.com/freelancers/seozhukov](https://www.upwork.com/freelancers/seozhukov)

[remoteseospecialist.pro](https://remoteseospecialist.pro)

## Skills

Comprehensive SEO Audits

Technical Website Audits

Keyword Research

Programmatic SEO

Google Search Console

Python, SQL

## My stack

Google Search Console, Google Keyword Planner, Google Custom Search API, Google Index API, Google YouTube API

Screaming Frog, Ahrefs, MOZ, Semrush, Ubersuggest

Python: Pandas, Requests, Selenium, Seaborn.

Tableau, Jupiter Notebook/PyCharm