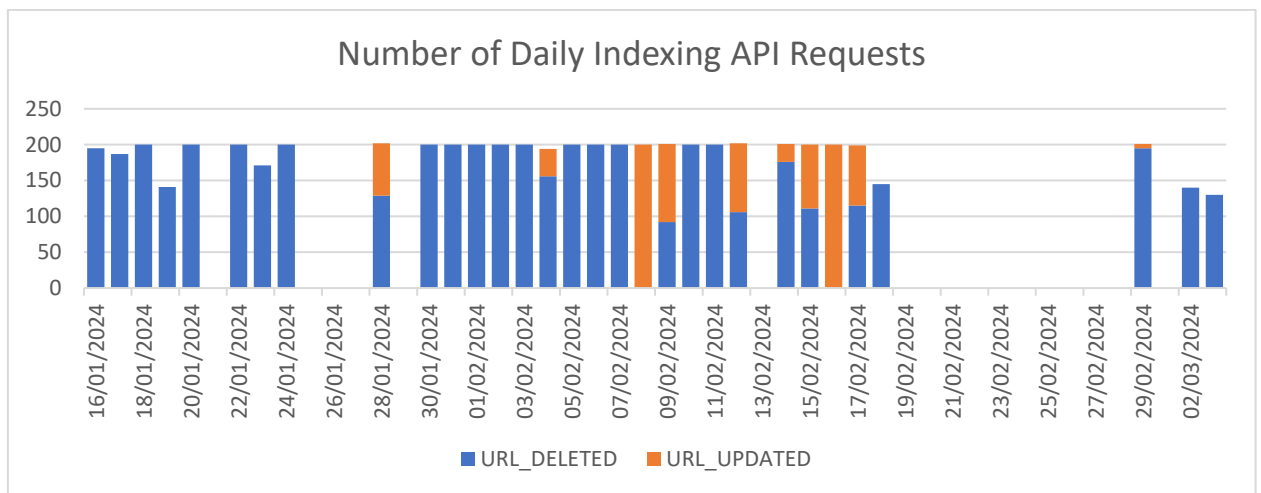


# Website Indexing Optimization via Google Search Indexing API

Starting on the 16 January pages on the GSC reports were updated or removed using the Web Search Indexing API by Google.

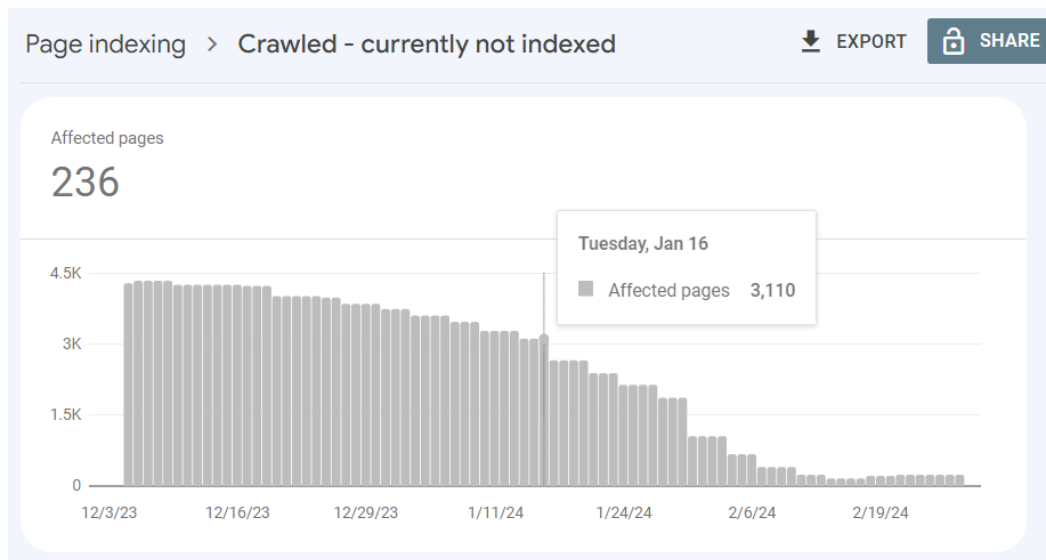
Sending requests via API can help update the website indexing reports much faster than using the URL inspection tool in the GSC admin panel.

Daily limit is 200 queries a day.

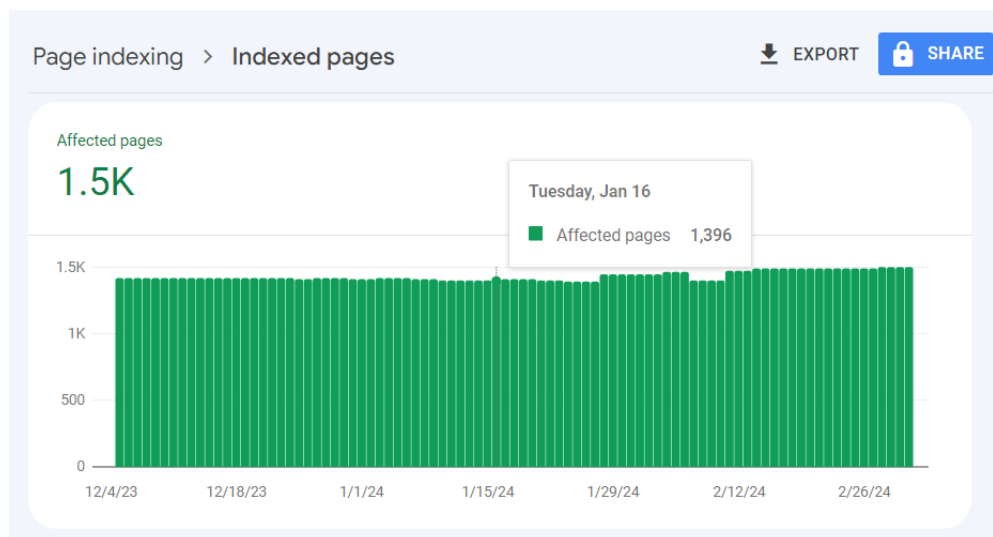


Current results are in the report below:

- There are totally about 6000 requests for updating and removing pages sent to Google since 16 January. Now almost all pages from the non-indexed reports were requested to remove.
- The best results were reached for the “Crawled – currently not indexed” and “Discovered – currently not indexed” pages. These are the pages that Google had found but didn’t index because of different reasons. There were more than 3K pages in these reports, now there are about 240 pages left.



- The part of these pages has got to the indexed report, some to the “Pages with redirect” and the other reports. Number of indexed pages has increased on the about 100 pages



- Total number of non-indexed pages got about 200 pages less. The table with distribution by reports is in the table below.

N	Reason	16 Jan 24	27 Feb 24
1	Page with redirect	6 427	9 446
2	Duplicate without user-selected canonical	310	452
3	Not found (404)	163	313
4	Excluded by 'noindex' tag	321	232
5	Alternate page with proper canonical tag	527	191
6	Blocked by robots.txt	87	15
7	Blocked due to access forbidden (403)	2	2
8	Blocked due to other 4xx issue	87	1
9	Server error (5xx)	10	1
10	Crawled - currently not indexed	3 110	236
11	Duplicate, Google chose different canonical than user	3	3
12	Redirect error	3	0
13	Discovered - currently not indexed	28	1
	TOTAL	11 078	10 893

The website performance hasn't changed dramatically yet but changes were set up not too long ago so the performance metrics can boost after a while.