



Oleg Zhukov

SEO EXPERT | KEYWORD RESEARCH | PYTHON ANALYTICS | AEO & GEO

Profile

Sample reports: [Complex SEO Audit](#) | [Keyword Research](#) | [Troubleshooting](#)

Experience: 10+ years driving organic growth for e-commerce, directories, and content-driven sites across agency and in-house teams

Content & AI: Advanced keyword mapping and AI-driven content workflows optimized for modern search (GEO/AEO).

Technical SEO: Comprehensive audits, complex crawlability diagnostics, and performance optimization

Workflow & collaboration: Major CMS platforms, KPI-focused SEO reporting, and agency workflows (Slack, Trello)

Full-time remote B2B contractor • No visa sponsorship required

Employment History

SEO Expert, Upwork , 2018 – Pres.

100% Success Score, 120 Jobs, 2400 Hours, 100+ Clients' Reviews

Remote SEO Specialist | SEO Generalist

2023 - Pres. – Marketing agency Humble Help Studio, Redwood City, CA

2023 - 2025 – Flooring Store Elephant Floors, Sunnyvale, CA

2021 - 2025 – Marketing agency Arnold Marketing, TX

Education

Google Data Analytics Professional Certification, In progress

Advanced data SQL-based analysis for SEO performance tracking.

Query GA4 Data In Google BigQuery, Team Simmer, In progress

Mastering Google BigQuery and SQL for advanced analysis of Google Analytics 4

Data Analyst , Yandex Practicum, 2023

Python: Pandas, NumPy, Matplotlib, Seaborn. Requests, Selenium. SQL. Power BI

Brand Manager (Cosmetics), IPCS, 2021

Profiling the market, Developing media plans, Creating product development briefs, Managing projects time / cost

Optimizing a Website for Google Search, California UC Davis, 2021

An online course by University of California, Davis offered through Coursera

MSc in Engineer, Solid-state Microelectronics, MPEI, 2003

Focus on Complex Data Analysis and Technical Systems

Links

linkedin.com/in/seozhukov

upwork.com/freelancers/seozhukov

remoteseospecialist.pro

Skills

Generative Experience

Optimization GEO

Answer Engine Optimization

AEO

Technical SEO

Keyword Research

Local SEO

Comprehensive SEO Audits

My stack

Google Search Console, Google Keyword Planner, Google Custom Search API, Google Index API, Google YouTube API

Screaming Frog, Ahrefs, MOZ, Semrush, Ubersuggest

Python: Pandas, Requests, Selenium, Seaborn.

Tableau, Jupiter / PyCharm