



# Oleg Zhukov

SEO EXPERT | KEYWORD RESEARCH | PYTHON ANALYTICS | AEO & GEO

## Profile

Sample reports: [Complex SEO Audit](#) | [Keyword Research](#) | [Troubleshooting](#)

**Experience:** 10+ years driving organic growth for e-commerce, directories, and content-driven sites across agency and in-house teams

**Content & AI:** Advanced keyword mapping and AI-driven content workflows optimized for modern search (GEO/AEO).

**Technical SEO:** Comprehensive audits, complex crawlability diagnostics, and performance optimization

**Workflow & collaboration:** Major CMS platforms, KPI-focused SEO reporting, and agency workflows (Slack, Trello)

**Full-time remote B2B contractor • No visa sponsorship required**

## Employment History

**SEO Expert, Upwork , 2018 — Pres.**

100% Success Score, 120 Jobs, 2400 Hours, 100+ Clients' Reviews

**Remote SEO Specialist | SEO Generalist**

2023 - Pres. — Marketing agency Humble Help Studio, Redwood City, CA

2023 - 2025 — Flooring Store Elephant Floors, Sunnyvale, CA

2021 - 2025 — Marketing agency Arnold Marketing, TX

## Education

**Google Data Analytics Professional Certification, In progress**

Advanced data SQL-based analysis for SEO performance tracking.

**Query GA4 Data In Google BigQuery, Team Simmer, In progress**

Mastering Google BigQuery and SQL for advanced analysis of Google Analytics 4

**Data Analyst , Yandex Practicum, 2023**

Python: Pandas, NumPy, Matplotlib, Seaborn. Requests, Selenium. SQL. Power BI

**Brand Manager (Cosmetics), IPCS, 2021**

Profiling the market, Developing media plans, Creating product development briefs, Managing projects time / cost

**Optimizing a Website for Google Search, California UC Davis, 2021**

An online course by University of California, Davis offered through Coursera

**MSc in Engineer, Solid-state Microelectronics, MPEI, 2003**

Focus on Complex Data Analysis and Technical Systems

## Links

[linkedin.com/in/seozhukov](https://linkedin.com/in/seozhukov)

[upwork.com/freelancers/seozhukov](https://upwork.com/freelancers/seozhukov)

[remoteseospecialist.pro](https://remoteseospecialist.pro)

## Skills

Generative Experience  
Optimization GEO

Answer Engine Optimization  
AEO

Technical SEO

Keyword Research

Local SEO

Comprehensive SEO Audits

## My stack

Google Search Console, Google  
Keyword Planner, Google Custom  
Search API, Google Index API,  
Google YouTube API

Screaming Frog, Ahrefs, MOZ,  
Semrush, Ubersuggest

Python: Pandas, Requests,  
Selenium, Seaborn.

Tableau, Jupiter / PyCharm